**2020 Global Corporate Sustainability Forum (2020 GCSF)**

**Inclusiveness, Innovation, and Investment**

**November 19, 2020**

**The Grand Hotel, Taipei, Taiwan (R.O.C)**

“2020 Global Corporate Sustainability Forum (2020 GCSF)” will be held in Taipei, Taiwan on November 19, 2020. It represents a valuable occasion to discuss opportunities and challenges in corporate sustainability by bringing together practical and academic communities around the world. The theme of 2020 GCSF, “Inclusiveness, Innovation, and Investment”, aims to emphasize the importance of SDGs in the field of corporate sustainability.

The 2020 GCSF warmly welcomes all the participants of the event. The speakers will share their researches, approaches and innovative ideas on the concept and practice of corporate sustainability. We hope that the 2020 GCSF will provide a contribution to advancing and disseminating practical and effective strategies and solutions to build a sustainable world.

**Call for Paper**

You can submit a manuscript for an oral presentation in one of the following topics. Submissions must be in English; 2020 GCSF will be held in English completely. Abstracts and manuscripts will be published in proceedings. Selected papers will also be forwarded for publication in the special issue – “Inclusiveness, Innovation, and Investment” – of **Journal of Business Administration** (JBA, ISSN: 1025-9627), which is indexed in EconLit, EBSCO, ABI/INFORM and ProQuest. 2020 GCSF aims to have a positive impact on the search for sustainable solutions through the following **main topics**:

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| * Socially responsible investing (SRI) * Social return on investment (SROI) * Task force on climate-related financial disclosures (TCFD) * Big data and corporate sustainability * Internet of things (IoT) and corporate sustainability * Artificial intelligence (AI) and corporate sustainability * Circular economy and corporate sustainability * Corporate social responsibility (CSR) and performance * Economic sustainability on banking and finance * Global strategies in corporate sustainability | * Green innovation. Green marketing * Green production. Green design * Green finance. Green accounting * Green supply chain management * Energy, resource, waste, and environmental policy, planning & management * Entrepreneurship management and sustainable development * Corporate sustainability and competitive strategies * Clean development mechanism and carbon emission reduction * Renewable energy policy and planning * Climate change and environmental economics |

**Submission Formatting**

Please follow the APA (American Psychological Association) formatting and citation guide. In addition, the authors should refer to the following submission formatting guidelines.

* A4 size paper. Single line space. Margins: 2.54 cm on the left and 2.54 cm on the right. Align left. No footers and headers allowed.
* Fonts:
  + Title: Times New Roman 14 bold.
  + Subtitles: Times New Roman 12 bold.
  + Text: Times New Roman 12.
* First page (title page): Title of manuscript. Name(s) of author(s). Affiliation(s) of the author(s). E-mail address(es) of the author(s).
* Second page: Abstract of maximum 300 words. Key words of maximum 5 words (under abstract).
* Paper page limit: 20 pages, including all figures, tables and references.

**Submission Method** Email: gcsf.submission@gmail.com (.pdf, .doc or .docx)

**Hosting Organization**

2020 GCSF is organized by the College of Business at National Taipei University and Taiwan Institute for Sustainable Energy (TAISE).

**Venue**

The Grand Hotel Taipei

No.1, Sec. 4, Zhongshan North Rd., Zhongshan Dist., Taipei 10461, Taiwan (R.O.C.)

**Important Dates**

* Full Paper Submission Deadline: September 27, 2020
* Date of Acceptance Notification: October 12, 2020
* 2020 GCSF: November 19, 2020

**Registration Fee**

Registration fee of 2020 GCSF is free for all presenters and participants on November 19, 2020. (No meal service)