

2018 Global Corporate Sustainability Forum (2018 GCSF)

Actions for Corporate Sustainability: Assessment, Engagement, and Impact of SDGs

November 23, 2018

The Grand Hotel, Taipei, Taiwan (R.O.C)

“2018 Global Corporate Sustainability Forum (2018 GCSF)” will be held in Taipei, Taiwan on November 23, 2018. It represents a valuable occasion to discuss opportunities and challenges in corporate sustainability by bringing together practical and academic communities around the world. The theme of 2018 GCSF, “Actions for Corporate Sustainability: Assessment, Engagement, and Impact of SDGs”, aims to emphasize the importance of SDGs in the field of corporate sustainability.

The 2018 GCSF warmly welcomes all the participants of the event. The speakers will share their researches, approaches and innovative ideas on the concept and practice of corporate sustainability. We hope that the 2018 GCSF will provide a contribution to advancing and disseminating practical and effective strategies and solutions to build a sustainable world.

Call for Paper

You can submit a manuscript for an oral presentation in one of the following topics. Submissions must be in English; 2018 GCSF will be held in English completely. Abstracts and manuscripts will be published in proceedings. Selected papers will also be forwarded for publication in the special issue – “Actions for Corporate Sustainability” – of **Journal of Business Administration** (JBA, ISSN: 1025-9627), which is indexed in ABI/INFORM and ProQuest. 2018 GCSF aims to have a positive impact on the search for sustainable solutions through the following **main topics**:

- Socially responsible investing (SRI)
- Social return on investment (SROI)
- Task force on climate-related financial disclosures (TCFD)
- Big data and corporate sustainability
- Internet of things (IoT) and corporate sustainability
- Artificial intelligence (AI) and corporate sustainability
- Circular economy and corporate sustainability
- Green innovation. Green marketing
- Green production. Green design
- Green finance. Green accounting
- Green supply chain management
- Energy, resource, waste, and environmental policy, planning & management
- Entrepreneurship management and sustainable development
- Corporate sustainability and competitive strategies

- Corporate social responsibility (CSR) and performance
- Economic sustainability on banking and finance
- Global strategies in corporate sustainability
- Clean development mechanism and carbon emission reduction
- Renewable energy policy and planning
- Climate change and environmental economics

Submission Formatting

Please follow the APA (American Psychological Association) formatting and citation guide. In addition, the authors should refer to the following submission formatting guidelines.

- A4 size paper. Single line space. Margins: 2.54 cm on the left and 2.54 cm on the right. Align left. No footers and headers allowed.
- Fonts:
 - Title: Times New Roman 14 bold.
 - Subtitles: Times New Roman 12 bold.
 - Text: Times New Roman 12.
- First page (title page): Title of manuscript. Name(s) of author(s). Affiliation(s) of the author(s). E-mail address(es) of the author(s).
- Second page: Abstract of maximum 300 words. Key words of maximum 5 words (under abstract).
- Paper page limit: 20 pages, including all figures, tables and references.

Submission Method Email: gcsf.submission@gmail.com (.pdf and .doc)

Organized by

2018 GCSF is organized by the College of Business at National Taipei University and Taiwan Institute for Sustainable Energy (TAISE).

Venue

No.1, Sec. 4, Zhongshan N. Rd., Zhongshan Dist., The Grand Hotel, Taipei 10461, Taiwan (R.O.C.)

Important Dates

- Full Paper Submission Deadline: September 30, 2018
- Date of Acceptance Notification: October 31, 2018
- 2018 GCF: November 23, 2018

Registration Fee

Registration fee of 2018 GCSF is free for all presenters and participants on November 23, 2018.